

**Executive Board Member Decisions Meeting for the Leader  
Targeted Finance Fund**

**2017 - 2018**

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**2017/18 Budget Available - £94,000.00**

**Full Report Value: £45,000.00**

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Application Reference: TFF/17/02

<b>Project Title</b>	<b>Restoration of West Wales Rivers and their Fisheries</b>
<b>Applicant</b>	<b>West Wales Rivers Trust</b>
<b>Ward</b>	<b>Carmarthen</b>
<b>Key Account Management</b>	<p>Key Account Management (KAM) clients: For an organisation to become a KAM client they must be a third sector not for profit organisation that falls into one of the following 3 categories:</p> <ul style="list-style-type: none"><li>• Existing social enterprises that have the potential to grow, be sustainable and create employment</li><li>• Emerging projects that have the potential to create jobs ✓</li><li>• Third sector organisations that deliver vital services within our communities ✓</li></ul>
<b>Project Description</b>	<p>This project will focus on the development of the newly formed West Wales Rivers Trust (WWRT) to enable it to develop a rolling programme of projects in Carmarthenshire that address the organisation's objectives of community engagement, education and river restoration. Core funding is essential for this to occur as it will allow the Trust to <b>employ professional support</b> that will provide the resource required to develop and submit bids to various funding sources, within Carmarthenshire.</p> <p>The service will be delivered through employing a member of staff who will have responsibilities related to the development of projects and funding bids. This will require extensive knowledge of freshwater ecosystems and the design and delivery of restoration and education projects.</p> <p>A wide variety of grant funding is potentially available such as LEADER +, European Marine Fisheries Fund, Natural Resources Wales, Welsh Government, Local Authorities, RDP, Heritage Lottery Fund, Landfill Tax and Renewable Energy Community Funds. In addition partnerships will be sought with businesses seeking to improve their environmental credentials by supporting the kind of environmental improvement projects that they can undertake.</p>

	<p>Significant funding will thereby be attracted into the county with the resulting benefit of direct employment of project staff and the wider economic benefits that result from improvement to our freshwaters such as increased tourism from anglers and those attracted by the improvements to our wildlife and conservation.</p> <p>WWRT have found that a lack of core funding severely impedes their ability to expand their role by developing a rolling programme of projects, although they engage with and rely on volunteer support for many of their projects, specialised professional support is required to develop funding bids and core funding would allow them to get over this initial hurdle.</p> <p>The development of a rolling programme of funded projects will increase the professional resource available to the River Trusts and enable it to respond quicker to develop and deliver projects. An administration percentage is usually permitted on top of project costs that will assist the Trust in maintaining a core staff that can continue to undertake the role provided by the funding from this grant application.</p> <p>Inevitably success breeds success. A more active organisation successfully delivering a broad range of projects will attract more support from funders and volunteers alike.</p> <p>Other projects will be focussed on other factors that negatively impact on our rivers including the easement of barriers to migrating fish and the improvement of degraded riparian habitats.</p> <p>WWRT have engaged successfully with NRW forestry staff and developed a “Mynediad” working agreement which will enable them to work in the NRW forestry estate with the active support of NRW forestry.</p> <p>WWRT have been encouraged by support from CCC for a project that is aimed at addressing acidification problems in the Doethie tributary of the river Tywi. This will contribute to improving fish populations and an increase in the number of returning salmon and sea trout to the Tywi. Similar river and fisheries improvement schemes and other community and education projects need to be developed to achieve a rolling programme of projects in the future which will sustain the work of the Trust.</p>
<p><b>Economic Benefit</b></p>	<ul style="list-style-type: none"> <li>• Number of individuals into training/education</li> <li>• <b>Number of individuals into volunteering - 50</b></li> <li>• Number of individuals into employment</li> <li>• <b>Number of community groups/organisations assisted- 30</b></li> <li>• Number of social enterprises created</li> <li>• Number of social enterprises supported</li> <li>• <b>Number of full time jobs created – 1.5</b></li> <li>• <b>Number of jobs safeguarded – 1</b></li> <li>• <b>Public and private leverage funding - £49,054.94</b></li> </ul>

<p><b>Total Project Cost</b></p> <p><b>Eligible Capital</b></p> <p><b>Eligible Revenue</b></p> <p><b>Ineligible Costs</b></p> <p><b>Amount and % of grant requested</b></p> <p><b>Match funding</b></p>	<p><b>£69,204.94 - Gross</b></p> <p><b>£22,131.00</b></p> <p><b>£47,073.94</b>  £18,000 – Carmarthenshire Project Officer 10 days a month @ £150.00 a day for 1 year  £1,500 – Travel  £500.00 – Sundry Items  £3,000.00 – Admin management fee @ 15%  £23,923.94 - LEADER Project Costs</p> <p>Nil</p> <p><b>£20,000.00</b></p> <p><b>£49,204.94</b>  £36,685.96 - LEADER  £12,518.98.98 – WWRT own funds</p>
<p><b>Evidence of Need / Community Engagement</b></p>	<p>There is a need because of the experience of legacy Trusts being Carmarthenshire, Pembrokeshire and Teifi who delivered projects cost effectively and these individual trusts were encouraged by National Resources Wales and the Welsh Government to form the larger Trust area because of the advantages in engagement with one regional organisation and the cost effectiveness of operation.</p> <p>There is considerable evidence of the concerns of the community about the deterioration in the fisheries in Carmarthenshire which has been contributed to by agricultural pollution particularly from the intensive dairying industry and the effects of plantation conifer forestry in upland areas. WWRT will be looking to address these issues through projects developed through this project funding, aimed at assisting farmers and foresters to identify pollution risks and means of remediating them. There are similar concerns from National Resources Wales and also DWR Cymru who are challenged by the quality of water abstracted for drinking water supplies.</p> <p>WWRT have engaged successfully with NRW forestry staff and developed a “Mynediad” working agreement which will enable them to work in the NRW forestry estate with the active support of NRW forestry.</p> <p>WWRT have been encouraged by support from CCC’s Rural Centre for a Leader project that is aimed at addressing acidification problems in the Doethie tributary of the river Tywi. This will contribute to improving fish populations and an increase in the number of returning salmon and sea trout to the Tywi. Similar river</p>

	<p>and fisheries improvement schemes and other community and education projects need to be developed to achieve a rolling programme of projects in the future which will sustain the work of the Trust. The professional support that will be provided by this project bid will enable this to happen.</p> <p>They have also met with the Leader of the Carmarthenshire County Council Emlyn Dole and senior officers who expressed their support for the aims of the West Wales Rivers Trust and Carmarthenshire Fishermen’s Federation. Opportunities for further engagement with CCC were discussed which led to plans for CFF involvement in an angling promotion initiative within CCC’s “2018 Year of the Sea” tourism project. In addition the Leader requested a presentation to a future meeting of CCC’s Rural Group.</p> <p>Consultation has been undertaken with the following:</p> <ul style="list-style-type: none"> <li>• Cllr. Hazel Evans</li> <li>• Huw Parsons – Assistant Media &amp; Marketing Manager</li> <li>• Beth Walters – LEADER Co-ordinator</li> <li>• National Resources Wales</li> <li>• Dwr Cymru Welsh Water</li> <li>• Welsh Government</li> <li>• Senior Officers - Carmarthenshire County Council</li> <li>• Senior Officers - Ceredigion County Council</li> <li>• Senior Officers - Pembrokeshire County Council</li> <li>• Carmarthenshire Fisheries Federation</li> <li>• Teifi Fisheries Federation</li> <li>• RSPB Cymru</li> </ul>
<p><b>Contributing to key Strategies</b></p>	<p>This project will deliver against a number of the outcomes of Carmarthenshire’s Integrated Strategy:</p> <p><b>People in Carmarthenshire are healthier:</b> The provision of an improved environment with flourishing fisheries will provide increased opportunities for outdoor pursuits which contributes to a healthier lifestyle</p> <p><b>People in Carmarthenshire fulfil their learning potential</b> The opportunities available to volunteers through training and participation in project delivery provides valuable learning opportunities that improves a feeling of fulfilment and can lead to job opportunities</p> <p><b>Carmarthenshire’s Communities and Environment are sustainable:</b> Rivers are key to the connection and integration of our rural areas. They act as indicators of the sustainable management of the land in our countryside. Through our project we aim to make a direct contribution to the sustainability of the environment and communities.</p> <p><b>Carmarthenshire has a stronger and more prosperous economy:</b></p>

	<p>The building of a programme of restoration projects will make a contribution to the rural economy through increased angling opportunities, tourism with the knock on benefits to accommodation providers, pubs, and tourism related businesses.</p> <p><b>Welsh Government’s Marine and Freshwater Fisheries Strategic Action Plan</b> – in relation to its objective of “helping anglers increase the economic value of freshwater fisheries”.</p> <p><b>WG and NRW’s Corporate Strategy 2015/20 through the Outdoor Recreation and Access Enabling Plan</b> including:</p> <ul style="list-style-type: none"> <li>• Provision of opportunities that bring the greatest health and well-being benefits to people and communities</li> <li>• Provision of opportunities that maximise the economic benefits across Wales</li> <li>• Opportunities that support or lead to more sustainable use of natural resources [including linked to active travel]</li> </ul> <p><b>Water Framework and Habitats Directives</b> – helping to achieve the targets set by the directives for river quality and habitat improvements</p> <p><b>Welsh Governments “Wellbeing of Future Generations Act”</b> in particular its objective of “A nation which maintains and enhances a biodiverse natural environment with healthy functioning ecosystems that support social, economic and ecological resilience and the capacity to adapt to change (for example climate change)”.</p>
<b>Ownership/Lease</b>	Not Applicable
<p><b>Cross Cutting Themes:</b>  <b>Welsh Language</b>  <b>ICT</b>  <b>Equal Opportunities</b>  <b>Environmental</b>  <b>Sustainability</b></p>	<ul style="list-style-type: none"> <li>• Environmental Sustainability Policy</li> <li>• Equal Opportunities Policy</li> <li>• ICT/Digital Inclusion Policy</li> <li>• Welsh Language Policy</li> </ul>
<p><b>Roles and Responsibilities within organisation</b></p>	<p>The project will be administered by the Board of Trustees of the West Wales Rivers Trust. A lead Trustee based in Carmarthenshire will take prime responsibility for the management of the project, to ensure that it operates within budget and is focussed on the outcomes. The Trust’s Technical Advisor will also provide support for the scientific and other technical matters whilst the Trust’s Senior Executive Officer will provide day to day management support.</p>
<p><b>Mapping of service/facility within the area</b></p>	<p>There are no other voluntary organisations that focus on improvements to rivers and related community and education projects. WWRT complement and broaden the role of Natural Resources Wales who have limited funding and cannot access the funds available to charitable organisations, also engaging more easily with the community and landowners since they do not have</p>

	<p>NRW's regulatory role.</p> <p>In addition they can undertake projects more cost effectively because of their limited overheads, also work in partnership with other NGOs such as Wildlife Trusts, RSPB and Coed Cadw. They also have a formal working agreement with the Carmarthenshire Fishermen's Federation (CFF) who have similar objectives in terms of improvements to the salmonid fisheries of the rivers of Carmarthenshire and are also engaged with Dwr Cymru Welsh Water in the delivery of fisheries improvement projects that mitigate the impact of Brianne reservoir.</p>
<b>Exit Strategy</b>	<p>Core costs will be maintained by WWRT through the provision made of future project bids that cover this element and also through the core funding support that they aim to secure from businesses and benefactors.</p> <p>They will be sustained by the development of a rolling programme of projects and the % added to project bids and other contributions to core funding.</p>
<b>Outputs to be achieved</b>	<ul style="list-style-type: none"> <li>• <b>Jobs created – 1.5</b></li> <li>• <b>Jobs safeguarded – 1</b></li> <li>• <b>Facilitate agreements with businesses for contributions to the trusts core funds – 10</b></li> <li>• <b>Secure funding for the continuation of the development co-ordinator post – 0.5</b></li> <li>• <b>Complete quarterly progress report – 4</b></li> <li>• <b>Adding Value to Local Identity and Natural and Cultural Resources</b></li> <li>• <b>Boosting the rural economy with green tourists</b></li> <li>• <b>Linking with farms and owners who have fishing rights, providing them with an alternative source of income.</b></li> <li>• <b>Filling accommodation at less popular times of the year</b></li> <li>• <b>Linking with local guide/instructors</b></li> <li>• <b>Events to support project</b></li> </ul>
<b>Monitoring and Evaluation of Outputs</b>	<p>WWRT will evaluate the effectiveness by how well they develop a programme of projects to sustain their activity.</p>
<b>Business Plan/Officer Comments including details of support moving forward/next steps linked to growth and sustainability</b>	<p>The predominately rural nature of the West Wales area and the difficulties being experienced within the agriculture sector make tourism an increasingly important element of the rural economy and the quality of the environment is key.</p> <p>Outdoor activities feature strongly in the attractiveness of the area to tourists. Angling is the largest participative sport in the UK and in Wales and the <b>value of angling visits to Wales is currently estimated as £130m.</b></p> <p>Much of the river fishing in the West Wales area is owned by</p>

	<p>Angling Associations who offer permits to visiting anglers at reasonable cost. The environmental initiatives that will be developed by the WWRT through this project will be aimed at improving fisheries, riparian habitat and wildlife.</p> <p>This will improve the attractiveness of the area for the local communities and tourists and make a significant contribution to the rural economy.</p> <p>The Rivers Trusts have delivered a wide variety of river improvement projects, they <b>were successful in obtaining funding from the European Fisheries Fund-Environmental Improvements to Sustain Welsh Fisheries - £1.6m)</b></p> <p>Many of these projects were delivered in West Wales including involving habitat and water quality improvements and easement of obstructions to migrating fish. All programme targets were met. We have also obtained funding from Welsh Government and Natural Resources Wales for delivering similar river improvement projects. We have demonstrated a capacity within River Trust Trustees to oversee and manage projects and we have also project managers and project officers with the required technical expertise and experience to successfully deliver projects.</p>
<b>Has the Applicant received grants/funding or any other income from CCC?</b>	No previous funding from Carmarthenshire County Council.
<b>Recommendation</b>	<b>Award - £20,000</b>
<b>Subject to:</b>	

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Application Reference: TFF/17/03

<b>Project Title</b>	<b>Community Centre Project</b>
<b>Applicant</b>	<b>Penygroes Community Centre</b>
<b>Ward</b>	<b>Penygroes - Gwendraeth</b>
<b>Key Account Management</b>	<p>Key Account Management (KAM) clients: For an organisation to become a KAM client they must be a third sector not for profit organisation that falls into one of the following 3 categories:</p> <ul style="list-style-type: none"> <li>Existing social enterprises that have the potential to grow, be sustainable and create employment</li> <li>Emerging projects that have the potential to create jobs ✓</li> <li>Third sector organisations that deliver vital services within our communities ✓</li> </ul>
<b>Project Description</b>	The Community Centre is the Old Pavilion located within the park of

Penygroes, which has been taken over as an asset transfer from Carmarthenshire County Council, unfortunately, Llandybie Community Council did not want to take on the Pavilion due to the extensive renovation works required, therefore a community group have taken on the asset to save the building being knocked down and to renovate a strategic building for the benefits of the community.

The group were formally constituted in February 2017 and are set up as a Registered Charity. The group have been strategically fund raising for a few months, undertaking various events to support this project and to date have raised in excess of £8,000.

It is hoped the refurbishment will breathe new life back into the Pavilion and create a vibrant, sustainable facility that will support the needs of the Community, also contributing to the Welsh Government strategy of building resilient communities, taking forward their plan of tackling poverty, health and wellbeing and lifelong learning action plan.

**This funding will be utilised to support the employment of an officer to develop the Old Pavilion building in the park.** The building will become a community centre for the village, providing recreational facilities for all ages, incorporating a Community Café and a much needed Youth Club, along with a host of activities as requested by the community, such as:

- Luncheon clubs
- Educational Classes,
- Health & Wellbeing
- Welsh Language
- First Aid
- Keep Fit
- Arts & Craft Groups
- Brownies & Guides
- Information Technology
- Cultural Events

The Officer will network with other commercial, statutory & voluntary organisations to identify potential new partners and opportunities for growth and sustainability. The new post will coordinate, with bureau officer, large grant applications to fund the final stage of strategic development at the Centre. The aim is to get the centre into the best possible position to maximise usage and income generation in order to secure sustainability and safeguard the facility for the future.

They will be creating an Internet Café vibe, attract customers who are job searching, learning new skills. Accessible free Wi-Fi in the community will allow the community to pay bills online, become digitally and financially included, to be able to access a wider choice of products, to prepare individuals to be able to feel confident applying online, to have better money management and control and can help reduce social isolation.



	<p>The project will provide jobs &amp; training opportunities which will be sustained by the Community Centre. The project will bring the Community together and provide activities to support social inclusion and wellbeing for the Community.</p>
<b>Economic Benefit</b>	<ul style="list-style-type: none"> <li>• Number of individuals into training/education</li> <li>• <b>Number of individuals into volunteering - 22</b></li> <li>• Number of individuals into employment</li> <li>• <b>Number of community groups/organisations assisted - 1</b></li> <li>• <b>Number of social enterprises created - 1</b></li> <li>• Number of social enterprises supported</li> <li>• <b>Number of full time jobs created - 6</b></li> <li>• Number of jobs safeguarded</li> <li>• <b>Public and private leverage funding - £28,000</b></li> </ul>
<p><b>Total Project Cost</b></p> <p><b>Eligible Capital</b></p> <p><b>Eligible Revenue</b></p> <p><b>Ineligible Costs</b></p> <p><b>Amount and % of grant requested</b></p> <p><b>Match funding</b></p>	<p style="text-align: center;"><b>£41,000.00</b></p> <p style="text-align: center;"><b>£28,000.00</b>  £20,000 - Building Renovations  £8,000.00 - Fixtures &amp; Fittings</p> <p style="text-align: center;"><b>£13,000.00</b>  £12,000 - Staff &amp; Salary  £400.00 - Heating &amp; Lighting  £600.00 – Stationary/marketing/consumables</p> <p style="text-align: center;">Nil</p> <p style="text-align: center;"><b>£13,000.00 @ 31.7%</b></p> <p style="text-align: center;"><b>£28,000.00</b>  £8,250.00 – Own funds secured from fundraising events  £4,000.00 – CCC transfer grant applied  £250.00 – Applied Warburton’s  £15,000.00 – Applied Mynydd y Betws Community Fund</p>
<b>Evidence of Need / Community Engagement</b>	<p>The group have consulted with the community and have had very positive feedback, along with full support off the local County Councillors and the Community Council.</p> <p>Comment sheets and verbal consultation sessions have identified the need for the cafe facility, also regular activities and events for all age groups.</p> <p>The local community would welcome a “Community Hub” which is currently lacking and also expressed concern that there was nowhere for youngsters to go to in the evenings.</p> <p>There is significant interest as a result of positive articles appearing in the local press and media. Proposals are a talking point in the community and the level of support has increased with high number</p>

	<p>of enquiries being made regarding the future of the Pavilion.</p> <p>Full support has also been provided through the MYB funding approval from:</p> <ul style="list-style-type: none"> <li>• Cllr Dai Nicholas</li> <li>• Cllr Kevin Madge</li> <li>• Cllr Anthony Davies</li> <li>• Cllr Carl Harris</li> <li>• Cllr Colin Evans</li> <li>• Cllr Alun Davies</li> <li>• Cllr Tina Higgins</li> <li>• Cllr David Jenkins</li> <li>• Cllr Deian Harries</li> <li>• Cllr David Thomas</li> <li>• Cllr Glynog Davies</li> </ul>
<p><b>Contributing to key Strategies</b></p>	<p>In line with the <b>Integrated Community Strategy</b> for Carmarthenshire 2011-16, This project due to its design and values and through the specific activity (outputs and outcomes) promotes:</p> <ul style="list-style-type: none"> <li>• The Community Strategy 2011-16</li> <li>• Carmarthenshire Children &amp; Young People’s Plan</li> <li>• Carmarthenshire Connexions</li> <li>• Health, Social Care &amp; Wellbeing</li> </ul> <p>Key priorities for regeneration identified by the Welsh Government to target investment in town centres, supporting coastal communities and targeted assistance for Communities First clusters. A partnership based approach is expected and intervention to be evidence based, people based and place based.</p> <p>Similarly this project also meets the strategic aims of the <b>Swansea Bay City Region Economic Regeneration Strategy 2013-2030</b>, in that we will be in a position through the project activity for Business growth, retention and specialisation, also maximising job creation through strategic activity planning, processes will put organisation in a better position to grow, retaining and implementing innovation and knowledge in accordance with the changing competitive infrastructures.</p> <p><b>Carmarthenshire Local Development Strategy:</b></p> <ul style="list-style-type: none"> <li>• Strategic aim 1: To support business growth, retention &amp; specialisation</li> <li>• Strategic aim 2: to support a skilled and ambitious workforce</li> <li>• Strategic aim 3: to seek to maximise job creation and employment prospects</li> <li>• Strategic aim 4: to support the development of a knowledge economy</li> <li>• Strategic aim 5: to develop the distinctiveness and attractiveness of the area in terms of tourism and business investment whilst ensuring that Wales as a nation is resilient</li> </ul>

	<p><b>Carmarthenshire County Council’s Integrated Community Strategy 2011 – 2016:</b></p> <ul style="list-style-type: none"> <li>• People in Carmarthenshire are healthier.</li> <li>• People who live, work and visit Carmarthenshire are safe and feel safer.</li> <li>• Carmarthenshire’s communities and environment are sustainable.</li> <li>• Carmarthenshire has a strong and prosperous economy.</li> </ul> <p><b>Swansea Bay City Region Economic Regeneration:</b></p> <ul style="list-style-type: none"> <li>• Strategic aim 1: Business Growth, Retention and Specialism</li> <li>• Strategic aim 3: Maximising job creation for all.</li> </ul> <p><b>Welsh Government Digital Inclusion (2015): Delivering Digital Inclusion – A Strategic Framework:</b></p> <ul style="list-style-type: none"> <li>• Help businesses make smart use of information technology and data</li> <li>• Ensure citizens benefit from the digital age</li> <li>• Underpin economic growth</li> </ul>
<p><b>Ownership/Lease</b></p>	<p>Lease Agreement</p>
<p><b>Cross Cutting Themes:</b>  <b>Welsh Language</b>  <b>ICT</b>  <b>Equal Opportunities</b></p> <p><b>Environmental Sustainability</b></p>	<ul style="list-style-type: none"> <li>• Welsh Language Policy</li> <li>• Equal Opportunities Policy</li> <li>• Environmental Policy</li> <li>• Letting Policy</li> </ul> <p>The Community Centre will follow its Environmental Policy, waste will be kept to a minimum and all that can, will be recycled.</p> <p>They are currently researching the most energy efficient way to heat the building.</p>
<p><b>Roles and Responsibilities within organisation</b></p>	<p>The project will be run and managed by our project manager, who has 20 years’ experience in running businesses, HR and also is just completing a master’s degree in social studies.</p> <p>The project will then be over seen by the Trustee’s, which are 6 local people with a range of experience including a local councillor and community councillor that meet monthly. The project also has further committee members that form a fundraising team and a youth committee.</p> <p>An annual general meeting will be held, The manager will manage accounts using sage that will be over seen by a local accountant.</p>
<p><b>Mapping of service/ facility within the area</b></p>	<p>There is no other venue in the community that provides a café, Youth Centre and regular activity of events. The Centre will be accessible to all and there is no other similar facility within the area, therefore no duplication of services.</p> <p>The new facility will provide greater flexibility for the community and</p>

	will not duplicate any other provision within the area due to close links with other organisations.
<b>Exit Strategy</b>	To sustain the investment the committee will be responsible for implementing a long term maintenance plan for the facilities and promoting a positive long term dedicated use.
<b>Outputs to be achieved</b>	<ul style="list-style-type: none"> <li>• <b>New volunteers – 22</b></li> <li>• <b>Jobs created – 6-8</b></li> <li>• <b>New services available – 8-10</b></li> <li>• <b>New community assets – 3</b></li> </ul>
<b>Monitoring and Evaluation of Outputs</b>	<p>The project will be monitored at monthly meetings by the Trustee Committee members where updates, accounts and development plans will be discussed.</p> <p>Volunteers will have an induction with records and will include 1<sup>st</sup> aid training and DBS policy checks. Their hours of volunteering will be recorded and a minimum number of hours per month will be required.</p>
<b>Business Plan/Officer Comments including details of support moving forward/next steps linked to growth and sustainability</b>	<p>The group are working extremely hard in delivering this project for the benefit of the community, who are fully supportive and to date they have recruited 20 volunteers in assisting with fund raising events and who have volunteered their time to assist with the renovation of the building, wherever possible.</p> <p>As a new enterprise the group have the full support of the community, local Cllr's and businesses', Starbucks are supporting by providing free coffee supplies for every fundraising event to date and in the future.</p> <p><b>This is the first phase of the project to enable the centre to open this year, with the second phase seeking external funding from WREN and others in bringing the building into a fit for purpose facility for the whole and wider community.</b></p> <p><b>The refurbishment will allow the centre to be a focal point, a community hub of activity.</b></p>
<b>Has the Applicant received grants/funding or any other income from CCC?</b>	No previous funding from Carmarthenshire County Council.
<b>Recommendation</b>	<b>Award - £13,00.00</b>
<b>Subject to:</b>	

<b>Project Title</b>	<b>Community Development Officer</b>
<b>Applicant</b>	<b>Llanedi Community Council</b>
<b>Ward</b>	<b>Llanedi</b>
<b>Key Account Management</b>	<p>The Targeted Finance Fund is a discretionary fund available to Key Account Management (KAM) clients. For an organisation to become a KAM client they must be a third sector not for profit organisation that falls into one of the following 3 categories:</p> <ul style="list-style-type: none"> <li>• Existing social enterprises that have the potential to grow, be sustainable and create employment ✓</li> <li>• Emerging projects that have the potential to create jobs</li> <li>• Third sector organisations that deliver vital services within our communities</li> </ul>
<b>Project Description</b>	<p>Llanedi Community Council wishes to employ a <b>Community Development Officer (CDO)</b> to help co-ordinate and identify community needs while assisting in the development of initiatives to improve the quality of life and access to key services in the area.</p> <p>With the combination of physical regeneration development in Cross Hands and the imminent asset transfer of premises to possibly include playing fields and parks, the CDO will be better placed to work collaboratively to deliver a Local Regeneration Community Plan to benefit the local community.</p> <p><b>Funding is required to employ a Community Development Officer for a period of 12 months. The CDO will work with the Community Council and local organisations, supporting the 4 areas of Llanedi, Hendy, Fforest Tygroes to develop a deliverable regeneration strategy to benefit the local community.</b></p>
<b>Economic Benefit</b>	<ul style="list-style-type: none"> <li>• Number of individuals into training/education – 60</li> <li>• Number of individuals into volunteering –0</li> <li>• Number of individuals into employment - 0</li> <li>• Number of community groups/organisations assisted –5</li> <li>• Number of social enterprises created - 0</li> <li>• Number of social enterprises supported - 0</li> <li>• Number of jobs created - 1</li> <li>• Number of jobs safeguarded – 1</li> <li>• Public and private leverage funding - £13,737.00</li> </ul>
<b>Total Project Cost</b>	<b>£25,737.00</b>
<b>Eligible Capital</b>	Nil
<b>Eligible Revenue</b>	£25,737.00

<p><b>Ineligible Costs</b></p> <p><b>Amount and % of grant requested</b></p> <p><b>Match funding</b></p>	<p>Nil</p> <p>£ 12,000 (46.63%)</p> <p><b>£13,737.00 – secured LCC</b></p>
<p><b>Cllr and Officer Consultations Undertaken</b></p>	<p><b>Cllr. Tina Higgins &amp; Gareth Thomas</b> –supports the project and the employment of a Community Development Officer. With the current process of asset transfers, and the development of a place plan the CDO will work strategically with local groups and associations to achieve best results for the local community.</p> <p><b>Owen Phillips, Digital Inclusion Outreach Officer</b> – Will engage with the CDO to explore the opportunities of innovative digital applications for local organisations to collaborate together and offer access to their services.</p> <p><b>Un Sir Gar</b> – Will be expanding its service under a Rural Outreach Programme via potential funding from LEADER. They envisage having a much needed rural presence of the Hub’s services in key areas countywide.</p> <p><b>CAVS</b> – Currently developing a rural outreach service via LEADER funding creating Volunteer opportunities. The CDO will be key driver to engage with individuals and local organisations to establish opportunities.</p> <p><b>Sports Development</b> – Positive discussions with Caryl Alban Play sufficiency Officer CCC, to investigate the best use for play provision within the wards. Key action for the CDO to work in partnership with CCC to identify need and further incorporate and enhance the Volunteer Programme.</p>
<p><b>Evidence of Need / Community Engagement</b></p>	<p>Llanedi Community Council has engaged in a range of consultation exercises intended to identify need, collate and receive input from the local community. Further community consultation exercises have been completed which clearly identified the need for the development of a Community Regeneration Strategy for the area.</p>
<p><b>Contributing to key Strategies</b></p>	<p><b>A Local Development Strategy for Rural Wales</b></p> <ul style="list-style-type: none"> <li>• Llanedi Community Council seeks to underpin this strategy by a partnership approach to overcome challenges that are hindering employment and prosperity.</li> </ul> <p><b>Thinking together, Planning together, Doing Together – A Carmarthenshire Community Strategy 2004-2020 –</b></p> <ul style="list-style-type: none"> <li>• Improving Health and Well Being by tackling the causes of ill health by offering strategies and courses to address these inequalities.</li> <li>• Lifelong learning – offering a range of opportunities from older age to</li> </ul>

	<p>childhood.</p> <p><b>Welsh Government Digital Inclusion Plan (2015)</b></p> <ul style="list-style-type: none"> <li>• In preparing a strategic framework for the three areas, the CDO will engage with key stakeholders in the community. As a result, the CDO will align to the Digital strategy through an ‘<i>on the ground</i>’ approach to digital inclusion through community based approaches.</li> <li>• Through advertising on the Community Council website and exploring a digital application, the project will identify with the framework plan for <b>(1)</b> increased involvement of private, public, and third sector organisations <b>(2)</b> the use of volunteers (as earlier discussed, working with CAVS to deliver a volunteer work programme specific to Cross Hands, Tumble, and Llannon).</li> </ul> <p><b>Welsh Government Volunteering Policy (2015)</b></p> <ul style="list-style-type: none"> <li>• Link to key stakeholders in the three areas. The volunteer programme will enable the CDO to work with organisations with an interest in supporting and potentially developing a cohort of volunteers. Therefore, providing skills and attributes toward lifelong learning.</li> <li>• The project will further provide altruistic benefits, allowing volunteers to work on the ground in the community, providing services for the welfare of others. Put another way, an opportunity to give back to their community.</li> </ul> <p><b>Welsh Language Strategy for Carmarthenshire</b></p> <ul style="list-style-type: none"> <li>• LCC intends to promote the strategy and facilitate the language in Wales, in particular, the conduct of public business and justice administration, on the basis of equality with English.</li> </ul> <p><b>Swansea Bay City Region Economic Regeneration Strategy 2013 – 2030</b></p> <ul style="list-style-type: none"> <li>• Business growth, retention and specialisation</li> <li>• Maximising job creation for all</li> </ul>
<b>Ownership/Lease</b>	N/A.
<b>Business Plan/Officer Comments including details of support moving forward/next steps linked to growth and sustainability</b>	<p><b>Benefits of employing a Community Development Officer</b></p> <ul style="list-style-type: none"> <li>• Supporting sustainability, the CDO will increase growth among local facilities such as the reading room in Hendy, and the village hall in Tycores Furthermore through consultation there has been a need to improve the cricket club in Hendy and developed into a multi-purpose centre. Support will be provided with the second stage application to the WG RDP RCDF fund</li> <li>• Bespoke Mentoring Programme with fellow Development Officers in Carmarthenshire to share best practice through the Bureau’s Mentoring Programme.</li> <li>• Addressing opportunities identified from stakeholder consultations. In</li> </ul>

	<p>assessing viability of these opportunities, the CDO, together with the Community Council, will evaluate potential future projects, alongside additional grant funding.</p> <ul style="list-style-type: none"> <li>• Smooth transition to support local organisations and community associations around the asset transfer process.</li> <li>• Create a place plan '<i>regeneration strategy</i>' that encompasses the local economy business and community residents. Aiding this delivery, the CDO will establish a network of contacts and professional advice across services.</li> </ul>
<p><b>Recommendation</b></p>	<p style="text-align: center;"><b>£12,000.00</b></p>
<p><b>Subject to:</b></p>	